



## MICHELLE FRIEDMAN, MA, PCC



Michelle Friedman is a certified executive coach, organizational consultant, facilitator and speaker with an expertise in women's career paths. She is the Founder of Advancing Women's Careers, a NYC-based executive coaching & consulting firm, which helps organizations develop and maintain pipelines of diverse talent and build progressive cultures where both employees and business can thrive.

Michelle guides female executives to design and navigate careers in which they excel, and advises progressive employers on innovative strategies to attract, retain and advance their female talent. Michelle has deep expertise in financial services, particularly private equity and investment banking, and works with clients across the US, Canada, Europe and Asia.

Michelle's work has been covered in media outlets including *The New York Times*, *The Wall Street Journal*, *Harvard Business Review*, *Working Mother Magazine*, *Fortune*, *CNBC* and *CNN/Money*.

Before founding AWC, Michelle spent 12 years in the corporate banking and financial software industries in key relationship management and marketing roles.

Michelle earned a Masters in Organizational Psychology from Columbia University and has an undergraduate degree in Marketing from Washington University in St Louis.

### Areas of expertise include

- ▶ Gender in the Workplace
- ▶ Organizational Culture Change
- ▶ Self-assessment & 360° Feedback
- ▶ Leadership Development
- ▶ Role Transition
- ▶ Goal Setting and Execution
- ▶ Effective Decision-making
- ▶ Delegation & Staff Development
- ▶ Team Dynamics & Effectiveness
- ▶ Executive Presence
- ▶ Time Management & Work/Life Effectiveness
- ▶ Relationship & Communication Skills
- ▶ Career Re-entry Programs
- ▶ Retention & Advancement of New Parents